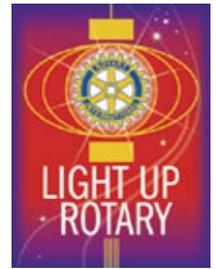




# Pagoda



Service Above Self

One Profits Most Who Serves Best

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## Cooperation with Rotary: A Report from Award - Winner Roots and Shoots

Shanghai Roots & Shoots has been a charity partner of Shanghai Rotary Club for the past four years. Here's a 'hands-on' report of its experience co-operating with the Shanghai Rotary Club:

"We are honored to have received the Rotary Leadership Award for two consecutive years.



Our experience with the Rotary Leadership Award is nothing but positive. The application process is straightforward, easy to follow and very efficient.

When filling out the application form, we found that it was crucial to have all the facts and hard data ready to help explain the project needs and the measurables including the number of beneficiaries, service hours, number of items donated, achievements to date, etc. Of course, it is always

helpful to include some great pictures to demonstrate our impact in a more tangible way. At the same time, in the application narrative, it is important to show that the program is sustainable and/or replicable.

About three years ago, we received an email invitation from a Rotarian asking us to apply for the award. Although our first try was not successful, we found it a great opportunity to promote our projects to Rotarians and the business community. The second year we applied for the individual award. Tori Zwisler, our board chair and founder of the organization won the 2013 Rotary Leadership Individual Award. Tori donated the money to support the Eco Office Program, which is a Roots & Shoots initiative to help companies reduce their carbon footprints by changing people's behaviors.

At the June 2014 event, the Shanghai Rotary Club awarded Shanghai Roots & Shoots as an outstanding non-profit organization and donated RMB 20,000 to us. Shanghai Roots & Shoots will use the money towards the Million Tree Project, our reforestation effort in Inner Mongolia to fight desertification. We are excited to be recognized as a reliable non-profit organization. It is wonderful that we will be able to plant an additional 800 trees in Inner Mongolia in 2015 with the funds from the Rotary Club of Shanghai.

In addition to the Rotary Leadership Award we received in 2014, one of our volunteers, Cynthia Lin, received the Outstanding Individual Award, for her work with our KidStrong Program. This program helps improve health and hygiene education in migrant schools. Cynthia donated her award money to the KidStrong program to purchase protein-rich snacks for migrant children.



Overall, applying for the award has been beneficial for us, not only because of the prizes we received, but also because the process helped us to streamline our narrative and to get in contact with the business community and further potential donors".

## UPCOMING PROGRAMME

Date	Speaker / Event	Topic/Meeting Style
13 January 2015	Club Assembly	Dinner in Jing An Hilton
20 January 2015	Wangdu	Dinner in Jing An Hilton
27 January 2015	TBA	Dinner in Jing An Hilton
3 February 2015	Fellowship	Dinner in Jing An Hilton

### The Four-Way Test 四大考验

Of the things we think, say or do:

1. Is it the truth?  
是真的吗? Shì Zhēn de ma?
2. Is it Fair to all Concerned?  
是公平的吗? Shì Gōng Píng de ma?
3. Will it build Goodwill and better Friendships?  
是善意的并促进友谊吗? Shì Shàn Yì de - Bìng Cù Jìn Yǒu Yí ma?
4. Will it be Beneficial to all Concerned?  
是对大家有利吗? Shì Duì Dà Jiā Yǒu Lì ma?

## Last Meeting Highlights : 30 Dec 2014

### Present at the Meeting

Visiting Rotarians: 2

Ebe Tung RC Kowloon Golden Mile Hong Kong  
Paolo Racconi RC Belgioioso - S. Angelo Lodigiano Italy

Members: 16, Rotaracts: 0, Interacts: 0, Guests: 9



December 30th saw a more unusual Rotary fellowship. We gathered at 'remedy365', the restaurant of Rotarian Sam Tung. All in all about 25 Rotarians and friend gathered and enjoyed wonderful food and nice wine in a convivial atmosphere of fellowship. Frank managed to join as well, more or less stepping directly from his return flight from San Francisco into our fellowship. Despite the season, there were even visiting Rotarians in attendance and we saw banner exchanges with the RC Belgioioso - S. Angelo Lodigiano and the Rotary Club Golden Mile, Kowloon.

As this was no formal meeting (though attendance will be counted) there were no presentations or any formal agenda. Judging from the high level of mingling and interaction events like this are also highly appreciated by all Rotarians – maybe a possibility for the future?



## Club Information

Club No. 60725, District 0052

For more information, please visit [www.rotaryshanghai.org](http://www.rotaryshanghai.org)

### Officers

**Frank Yih** - President  
**Dean Merritt** - President Elect/  
Club Service and Admin  
**Patrick Tissier** - Vice President/  
The Rotary Foundation  
**Motohiro Yamane** - Hon. Secretary/  
Club Service and Admin (deputy)

**Anthony Aucutt** - Treasurer  
**Tom Kane** - Immediate Past President

### Basic Info of our Club

First chartered on 1 October 1919, re-chartered  
on 8 February 2006  
Number of active members - 91  
Number of honorary members - 8  
Average age - 45  
Nationalities - 23  
Male - 80% Female - 20%

### Contacts

The club meeting is a dinner meeting every  
Tuesday at **Jing An Hilton Hotel** 华山路250号  
(18:30 cocktails, 19:00-20:30 dinner)

Contact the club administrator **Edith Du** at  
[RSVP@rotaryshanghai.org](mailto:RSVP@rotaryshanghai.org), +86 18801624833

The Rotary Pagoda 

### Committees and Directors

**Club Administration Committee**  
1st Tuesday of each month, 17:30  
Chair: Dean Merritt [dean@mdmlevel.com](mailto:dean@mdmlevel.com)  
Deputy Chair: Motohiro Yamane [yamane@tmish.com](mailto:yamane@tmish.com)

**Membership Committee**  
3rd Tuesday of each month, 17:00  
Chair: TBD

**Public Relations Committee**  
1st Tuesday of each month, 17:00  
Chair: Daniela Ingrosso, [d.ingrosso@staufen.cn](mailto:d.ingrosso@staufen.cn)

**Community and International Service Committee**  
1st Tuesday of each month, 17:00  
Chair: Terry Chu [terrychu\\_prn@msn.com](mailto:terrychu_prn@msn.com)  
Deputy Chair: Sylvain Parpaite [sparpaite@gmail.com](mailto:sparpaite@gmail.com)

**Youth service committee**  
Last Tuesday of each month, 17:00  
Chair: Nikola Urosevic [nikola.urosevic@gmail.com](mailto:nikola.urosevic@gmail.com)

**Rotary Leadership Award Committee**  
Chair: Tara Strunk [Tara.Strunk@grace.com](mailto:Tara.Strunk@grace.com)

**The Rotary Foundation Committee**  
Chair: Patrick Tissier [pt@tca-services.com](mailto:pt@tca-services.com)

Provisional Club Pudong (Lujiazui) (Thursday)  
19:00-20:30  
Location: Radisson Blu Hotel(Pudong) in Thumb Plaza, Pudong, Shanghai.  
位置: 浦东 大拇指广场 证大丽笙酒店  
地址: 迎春路1199号 (靠近芳甸路)  
If you would like to attend Rotary Pudong Meeting,  
please contact Mr. Brinton Scott  
Email: [bscottessq@hotmail.com](mailto:bscottessq@hotmail.com)

Provisional Club Fresh Start (Friday)  
7:30-8:30 am  
Location: Element Fresh, Jing An Kerry Center  
位置: 新元素静安嘉里中心店  
Address: No.1551 Nan Jing Xi Lu, Shanghai  
地址: 南京西路1551号  
If you would like to attend Fresh Start, please contact Mr. Gary Permenter  
Email: [gary.permenter@gmail.com](mailto:gary.permenter@gmail.com)